

Fulbright Scholar-in-Residence Program (S-I-R)

Academic Year 2023-2024 Competition

FY23 Scholar Recruitment Memo

Name of Host Institution: SUNY Fredonia

Location: Fredonia, NY

Institution Website: <https://www.fredonia.edu>

Scholar: To be recruited	Program Start: January 2024
Country of Origin: Poland or Italy	Monthly Stipend Allowance according to location: \$3,200
Discipline: Communications	Program Length in Months: 4 months
Specialization: Public Relations	Institution Type: Small Liberal Arts Institution
Hosting Department: Communication Department	Locale: Rural

Institutional and Program Summary:

Summary of Activities: The S-I-R will teach two communication classes and will be a class speaker for communications and history classes, as well as at a local community college. The scholar will take part in multiple presentations at different locations around Fredonia and will have the opportunity to present research.

Academic Program: The S-I-R will be academically housed in the Department of Communications and possibly teach 2 upper-level Public Relations classes: International Public Relations and International Media. They will have an office and lab space, as well as a mentor who will assist them in their transition into SUNY Fredonia. The S-I-R will be a guest lecturer for 7 other courses relating to international media, video journalism, audio/radio, and 2 world culture focused classes. The scholar will assist professors in developing a proposal of PR Journalism curricula. The S-I-R will also attend biweekly department meetings with the chair of the department and other faculty members.

Scholar Profile: SUNY Fredonia requests a scholar with a Ph.D. in Public Relations or a related field with 5 years of teaching experience in an accredited, full-time university. Preferred specialization and expertise of the scholar include crisis communication in Public Relations, strategies in Public Relations, International Public Relations, and Issues in Social Media and Public Relations.

Plans for Other Campus Activities: The S-I-R will be invited to participate in many international focused events such as International Education Week, attending student activities night at the international students table, and hosting a discussion at the Study Abroad Office on campus. The scholar will attend and present at the annual all campus picnic which will be a chance for them to learn about American culture while also teaching about their own as well as connect with students in a less formal setting outside the classroom. The S-I-R will participate in the Annual Scholars Breakfast hosted by the Fredonia Foundation which will introduce the scholar to donors and more students at SUNY Fredonia.

Community Outreach: With the help of several Fredonia connections, the scholar will have a range of community outreach opportunities. The scholar will present to the Fredonia community at D. R. Barker Museum, attend artistic events at the Fredonia Opera house and is invited to be a guest presenter there. They will present at the Fredonia Darwin R Barker local library and additionally at Jamestown Community College. The scholar will also get the chance to take part in a discussion at Fredonia High School to connect with a younger audience. Finally, the scholar will greatly connect with the community at large by attending the Village Board Trustee meeting with Fredonia's Mayor Esseck.